



Press Release

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Cogeco Fund Support for Dramatic Television Series extended to August 2010

The Cogeco Program Development Fund has agreed to extend its special support for the production of dramatic television series for private and public broadcasters, for one more year. This financial support is in addition to its traditional mandate to provide production financing for MOW's, mini-series and pilots for dramatic series, as well as development loans to drama projects in development and in pre-development.

This extended mandate is the result of an agreement with the Independent Production Fund which has been the Canadian independent private Fund that has supported drama series for private broadcasters for the past 18 years. The Cogeco Fund financing will increase the funding available to Canadian drama series from the private Funds.

The Cogeco Fund's Pre-Development Program which was launched last year to support projects that have not yet obtained a broadcaster commitment, will also continue for the next year.

Deadline for applications to the Production Program are: October 1, 2009 and March 1, May 1 and July 1, 2010. Deadline for applications to the Development and Pre-development Program are October 1, 2009 and March 1, 2010.

The Cogeco Program Development Fund has invested nearly \$26 M in the development and production of dramatic projects since 1993. It receives annual BDU contributions from Cogeco Cable which are used for its production program. In addition, an endowment established by Cogeco Inc. generates interest which is used for its development program. The Cogeco Fund is administered by the management of the Independent Production Fund.

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